**Southwest Corridor Park / PMAC Meeting – September 7, 2016   
AGENDA**

**7:00 - 7:45 pm Public Safety Updates**

**7:45 - 8:45 pm Community Updates**

**Communications**

- Report out from small group meeting on Monday, Aug. 22nd

- Goals for communication strategy / social media, membership outreach, etc. (see box below)

- Recommendation for name change: **Southwest Corridor Park Advisory Committee**

- Specific strategies (Membership outreach emails, information sign box, Facebook and other social media, website updates, "Contact Us" page, events and in-person) (and volunteer roles)

**JP Dog Park ideas**

* initial discussion

**ArtsCommon / Boston Arts Week (Ron Mallis)**

**Subcommittee updates**

**Plans for Annual Meeting**

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| DRAFT COMMUNICATIONS GOAL: Design a communications strategy that supports an expanding park network/coalition/organization for …   * providing a foundation for effective advocacy on behalf of the park; * sharing information about the park; * building on the history of community involvement in the park; * creating a network to support work on behalf of the park * creating a network so that people can easily connect with one another **within and across neighborhoods and interests** to learn about the park, participate in park activities, advocate for the park, and advise on park issues.   Proposed Name Change: Southwest Corridor Park Advisory Committee |